

"Let us have faith that right makes might, and in that faith let us in the end, dare to do our duty as we understand it."—Abraham Lincoln.

BEGINNING THURSDAY, OCT. 12 We Will Present a Lincoln Sale

Reflecting the ideals of Abraham Lincoln as near as possible, endeavoring to the best of our ability to live up to the outstanding characteristics, honesty and sincerity,

We Will Dare to Do Our Duty

as we understand it by offering high-grade merchandise at real honest sale prices, bringing you back to the olden buying days of that noble character we have taken for our ideal.



S-10 E. Second



By Their Shadows You Shall Know Them

Across oceans and across time the shadows of Abraham Lincoln hovers over the councils of nations, uplifting their ideals and influencing the destinies of the world.

Just as there is the shadow of a man so is there the shadow of a business and its products. A shadow that reflects the ideals of the one and quality of the other.

Beginning Thursday at 9 A. M.

A Sacrifice Made in Earnest

Nothing Reserved—Everything Cut to the Lowet Ebb

In a true co-operative spirit we invite your inspection, assuring you this unusual, out-of-the-ordinary selling event will be in keeping with the principles advocated

by that noble and beloved character we have taken for our ideal. We advise you to come early and participate in the advantages offered.

The Greatest Bargain Giving Event Ever Inaugurated in Tulsa

\$1.00 Ladies' Oxfords

Ladies' black and brown kid Oxfords, covered and leather French heels; a good run of sizes; \$4, \$6 and \$8 values. Your choice for

\$1.00

The extraordinary prices quoted on this lot prohibits C. O. D. and exchanges. Only one pair to a customer.

Shoe the Whole Family

7500 Pairs to Select From

Beginning Thursday at 9 a. m., we will offer shoe bargains that will include every shoe in the house; baby shoes, children's shoes, boys', girls', misses', ladies' and men's. We ask you to stop and consider the magnitude of this extraordinary shoe offer coupled with the quality and prices quoted. Come, shoe the whole family at a saving worthy of your serious consideration. Come with the full knowledge and understanding your money's worth or your money back. Space and time will only permit a partial list of the many wonderful bargains awaiting your approval.

We Fit Your Foot and Purse

100 Pairs Ladies' Black Kid Oxfords

One hundred pair of ladies' black kid Oxfords, covered baby French heels, especially built for the narrow foot that is hard to fit; \$8 and \$10 values, Sale

\$1.95

Skinner Satin Boudoir Slippers

Black Kid Comfort Oxfords

Ladies' Vici Oxfords

Two hundred pairs black and brown Vici Oxfords; military and Cuban rubber heels; an exford built for service. \$2.95

COME EARLY—THE DOORS OPEN THURS-DAY AT 9 A. M.

Black Satin One-Strap Slippers

Three hundred pairs satin one-strap Slippers; Louis and Aeroplane heels; \$5, \$6 and \$3.45

One-Strap Kid and Patent Slippers

One hundred pairs black kid and patent covered baby French Spanish leather heels; snappy fitters; \$8 and \$10 values. \$3.95

Brown and Black Kid Oxford

Extra quality brown kid military rubber heel oxford; very stylish; medium vamp; \$6 and \$8 values.

Sale Price \$4.85

Boys, Youths and Little Gents

A positive guarantee that every pair is all leather. If you are familiar with quality standard makes the following list should interest the parents of every boy in Tulsa and community.

The Boy Scout; all styles and sizes. \$3.80

Sale prices \$5.35, \$4.45 and \$3.45

The Shaft Pierce, double welted. \$3.45

Stuckless Korrect Toe; Goodyear welts. Sale prices \$3.95, \$3.45 and Lincoln; Goodyear welts; "Honest Abe Service." \$4.95, \$3.95 and ... \$3.00

Bargains in Men's Suits

Your Chance to Suit Yourself

Nowhere in the store can you save more money than in our young men's and men's suit department. Dollar for dollar, you will get more value than you ever expected to get.

As to style, fit and quality, we will allow you to be the judge after you have inspected the extraordinary pargains awaiting You. Our policy has always been a lower price than any store. But during this unusual selling event we will surpass any attempt in the history of our career.

The prices quoted and the quality offered are in keeping with the principles advocated by Abraham Lincoln. We advise with all sincarity to come and come early, as we cannot guarantee the bargains offered to last any great length of time. The doors open and the cale starts Thursday, October 12, at 8 a. m. Words are inadequate to express the values awaiting your inspection and selection. Don't follow the crowd—best them here.

Extra Special!—Young Men's Suits

Young Men's Cassimere Suits—\$12.85

Young men's all-wool cassimere suits; only a limited \$12.85 number; a real bargain at \$18.50. Sale price ... \$12.85

Young Men's Cassimere Suits—\$14.85

Voung Men's Tweed Suits \$18.95

With Two Pairs Pants
An opportunity to buy a nifty tweed suit with an (10 0

An opportunity to buy a nifty tweed suit with an extra pair of pants; a special buy at \$30.00. Sale price \$18.95

Young Men's Worsted and Cassimere Suits
One lot of young men's worsted and cassimere suits; a few suits
with an extra pair pants; values up to \$30.00.
\$23.45

EXTRA BARGAINS IN MEN'S SUITS Men's Wool Cassimere Suits \$14.85

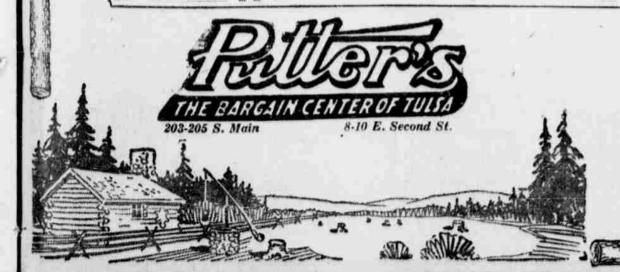
One let of men's wool cassimere suits; a good \$14.85 buy at \$20.00. Sale price

Men's Worsted Suits-\$18.95

Mens' wool worsted suits; a few with two pairs pants; special values up to \$30.00 Sale price.... \$18.5

Men's All-Wool Worsted Suits \$23.45

Extra quality all-wool worsted suits that will please the most particular man; a special bargain at \$38.50. \$23.45



Men's and Young Men's Overcoats

Young men's three-quarter length wool cheviot, belted overcoats, \$25.00 values. \$14.95

Men's lightweight three-quarter length overcoats; a good \$8.95 value at \$15. Sale price

Boys' Overcoats

Mothers, attention—Your opportunity to buy that boy an overcost at sale prices, just at the beginning of the season. Boys' belted back, large collar coats; \$5.50 values. Sale price \$3.95

Every Boy's Overcoat Sacrificed at Sale Prices

EXTRA SPECIALS Mens' ribbed and fleeced union

the Strong bild licecta lillion
suits; \$1.50 value. Q5.0
Sale price 95c
Men's overalls, are extra value at
price 95c
The prince of the contract of
Pants 01.00